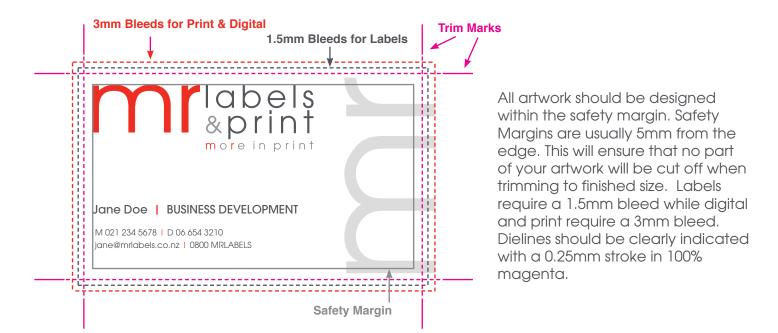# file specification guidelines

At mr, we want to help you prepare your files properly. We operate within an Apple Macintosh environment and we are unable to accept a few file formats due to the system requirements.

File Types to be avoided include: Corel Draw, Microsoft Publisher, Word or any other word processing applications.

Industry programmes that are suitable are: Illustrator, Indesign, Photoshop, PDF, Vector, EPS and TIFF's

All files supplied should indicate their separate PMS or CMYK colours. Do not convert any spot colours to CMYK. Images should be supplied at 300 dpi for CMYK and 1200dpi for bitmap and line art (in some cases higher resolution file may be requested to obtain the best quality result). All varnish, high build, foil or embossed elements should be clearly indicated with a separate colour. Please include all links (i.e. images) and fonts or convert text to paths/outlines.
Once we see a design, we may recommend printing in a different way than how the designer has set it up to achieve the result you are after.

3mm Bleeds for Print & Digital

1.5mm Bleeds for Labels

Trim Marks

mr labels & print
more in print

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Safety Margin

All artwork should be designed within the safety margin. Safety Margins are usually 5mm from the edge. This will ensure that no part of your artwork will be cut off when trimming to finished size. Labels require a 1.5mm bleed while digital and print require a 3mm bleed. Dielines should be clearly indicated with a 0.25mm stroke in 100% magenta.

We offer a full graphic design service to assist you and all queries regarding artwork will be resolved before the proofing stage.

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labels I print I glass I design